



We are thrilled at the possibility of collaborating with you and are confident that our product will provide significant value to both you and your organization. By acknowledging this letter, you express interest in exploring our product further, understanding that it does not constitute a binding commitment to purchase. This offer remains valid until all allocated soft launch units are sold. Should you have any queries, please don't hesitate to contact me at Bmartin@reaction-tech.com.

This letter serves as confirmation of your interest in potentially participating in our soft launch. As part of this initiative, for a one-time fee of \$379, you will:

- Receive one Heads Up Trainer device and accompanying harness.
- Gain access to dedicated phone and email support during regular business hours.
- Access to Drills Catalog

By participating in the soft launch, you commit to:

Actively incorporating the product into your team's practices, regardless of the sport.

Providing valuable insights and feedback on your experience with the product.

Offering a testimonial (inclusive of logo, name, and photo) for potential use in Reaction Technologies marketing materials.

We appreciate your interest in integrating Heads Up into your team's operations across various sports. We are enthusiastic about the possibility of collaborating with you and are eager to explore this opportunity further.

Brandon Martin
Founder/CEO
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